

City of Vandalia Parks and Recreation



Support the City of Vandalia Parks and Recreation Department

Parks and Recreation Makes Life Better!

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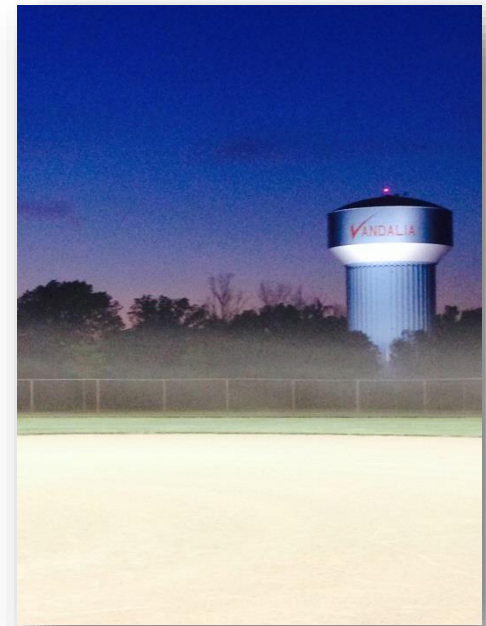
Mission

Enhance the lives of our citizens and community by providing quality and diverse facilities, programs and services.

Values

The Vandalia Parks and Recreation Department is committed to:

- Promote healthy living through diverse recreation and leisure activities
- Promote the economic competitiveness of Vandalia as a place for business to locate through a robust parks and recreation system
- Promote a sense of community and civic pride
- Provide lifelong learning opportunities
- Shape a healthy, safe, green community
- Collaborate with partners to provide sustainable, accessible and diverse recreation and leisure opportunities
- Engage a diverse community and proactively respond to changing demographics, needs and trends



For Everyone Forever

The Vandalia Parks & Recreation Department (VPRD) is home to beautiful indoor and outdoor spaces that provide the best recreational value for our community and visitors.



The Vandalia Parks and Recreation Department is challenged to continue providing the best recreation and leisure opportunities for our visitors. As popular as our facilities are, we need to rely on the support of businesses, organizations, and individuals that share our passion for enriching the community.

VPRD provides ways to link a sponsor with facilities that are the pride of Vandalia. There are sponsorship opportunities ranging from the Recreation Center's Gymnasium to the Sports Complex Ball Fields.

VPRD Partnerships

Your support will enable community members and visitors to enjoy the quality and excellence that is synonymous with the Vandalia Parks and Recreation Department.



An aerial photograph of a large sports complex. In the foreground, a baseball field with a brown infield and green grass outfield is visible. A paved path winds through the grass. In the middle ground, there is a large parking lot filled with cars, and a modern building with a large glass facade and a curved roof. The background shows a line of trees and distant hills under a clear sky.

Community Impact

Our goal is to continue to provide much needed and desired services, programs, and opportunities for Vandalia Residents at low or no cost. In order to continue to meet public demand for services and facilities, we are seeking like-minded partners to assist VPRD in meeting this goal.

Why embark? First, to ensure the finest facilities and recreation possible, and to do this at rates that are affordable for local residents. Second, to continue to offer the best quality destination for residents and visitors from across the world.

The VPRD prefers that sponsors are businesses, non-profit groups or individuals that promote mutually beneficial relationships for the Parks and Recreation Department and support its mission. All the potential sponsorship opportunities will be reviewed in terms of creating ongoing working relationships.



Build Your Brand

It is important to invest in ways that will define and build your brand to inspire credibility, target perspective customers with an emotional connection and motivate the buyer to maintain loyalty for your product. There are many opportunities available!



An aerial photograph of a park facility. In the background, there is a large, modern brick building with a glass facade. In the foreground, there is a baseball field with a dirt infield and a green outfield. A parking lot with many cars is situated between the building and the field. The surrounding area is lush with green trees and grass.

Brand Impact

By sponsoring, a business can increase visibility while allowing the VPRD to continue to create a positive impact in the community.

Examples include:

- Signage
- Website
- Social Media
 - Facebook
 - Twitter
 - E-mail campaign
- Promotional Material/Schedules
- Program Guide
- Recognition at Events
- Recognition at Meetings
 - Park Board, City Council, League Meetings
- Newspaper
- Uniforms
- Business display at facility

Sponsorship Opportunities

Recreation Center

- Gymnasium
- Aquatic Center
- Luther's Jungle
- Climbing Wall
- Fitness Floor
- Fitness Studio
- Programs
- Machines



Athletic Facilities

- Baseball/Softball Fields
- Soccer
- Championship Circle
- Concession Stands
- Equipment
- Youth Sports Teams



Outdoor Facilities

- Parks & Amenities

Senior Center

- Facility & Rooms
- Programs & Events





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