

The benefits of Bee City, USA



Ensure survival of vital animal species

Help to ensure the survival of vital animal species crucial to our planet's complex food web.



Improve local food production

Raise community awareness of how our food grows and improve local food production through expanded pollination.



Stimulate local plant nursery market

Improve local plant nursery markets by increasing demand for native, pollinator friendly plants.



Engage community in removing invasives

Mobilize community to remove non-native invasive plants to make way for locally native plants.



Address pest problems less toxically

Raise community awareness of the least toxic ways to deal with home and garden pest problems.



Heighten awareness of seasonal changes

Raise community awareness of the local environment's seasonality as understanding grows about pollinators' reliance on blooming plants and trees.



Increase small business opportunities

Support growth of niche business - pollinator friendly landscaping, bee-keeping suppliers, chemical-free lawn care, native seed suppliers.